



O'Neill Properties

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“We Care” says The Lofts at Valley Forge

Local Apartment Community Launches Several Programs To Assist Renters Through Challenging Times

King of Prussia, PA – June 25, 2009 – O'Neill Properties Group announced today several bold, new programs that are designed to assist apartment renters through challenging economic times.

The Three Programs are being launched this month. The Lofts' “We Care” Program is designed to alleviate Lofts residents from some of the financial stress related to a potential layoff or job loss so they can cancel their lease should this happen. Another Program identifies several apartments where a new renter can move in to a brand new apartment with a first month payment of just \$99. The “Rent to Own Program” is a program that enables Lofts residents to set aside a portion of their monthly apartment rent for the future purchase of a home. Certain restrictions apply to these programs.

"More than an apartment complex, The Lofts at Valley Forge is a community of people who live and work in our Area – they are neighbors and friends", says Brian O'Neill, Founder and Chairman of O'Neill Properties. “Our organization is committed to providing them with as much assistance as we can to help those who want to call The Lofts their home.”

The Lofts feature one- and two-bedroom apartments with fresh floor plans and first-class features. Every apartment has nine-foot ceilings, and includes gourmet kitchens with Whirlpool Premium Appliances, custom premium wood cabinets, and granite counter tops with breakfast bar seating. Large windows and private balconies provide dramatic, unobstructed river views. Each unit also has a laundry room with a washer and dryer, and is pre-wired with Comcast's Triple Play package and Verizon's FIOS (fiber optics service), so residents can choose their phone, Internet, and video service provider.

The Lofts at Valley Forge offers unprecedented access to the region's most coveted attractions, including the 40-mile Schuylkill River Bike Trail, 4,000 acres of national parkland, and a reclaimed Schuylkill Riverfront for water skiing, jet skiing, fishing, and other outdoor recreation. In addition, the property's 5,025 sq.-ft. clubhouse and business center includes a wireless Internet café, custom billiards room, resort-style pool with heated Jacuzzi overlooking the Schuylkill River, and state-of-the-art fitness center. To arrange a tour, contact The Lofts sales center at 1-610-630-1014 or visit www.TheLoftsAtValleyForge.com.

ABOUT O'NEILL PROPERTIES GROUP

O'Neill Properties is a leading national real estate investment and development company headquartered in King of Prussia, Pa., which is developing a portfolio it currently values at over \$1 billion. The company focuses on development of Class A office space, retail and luxury multi-family residential housing in the Northeast through the recycling and renovation of surplus brownfield industrial and military real estate. The portfolio includes significant residential, mixed-use, and commercial land development projects, which include the development of over 10,000 residential units, and when completed will increase the portfolio's value to more than \$4 billion. O'Neill Properties has completed development of over 13 million square feet of office space, 700 apartments, and currently has over 2 million square feet of mixed-use and residential developments under construction.

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